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### **Academic Background**

- Master of Science, Community Systems Planning and Development, Pennsylvania State University, 1982
- Bachelor of Social Work, University of Missouri (Columbia), 1975

### **Awards**

- J. William Fulbright Scholarship Board to research community cultural development and teach at the Fachhochschule (Applied Sciences University), Cultural Management Program, Potsdam, Germany (2008)
- U.S. Human Resources Administration in support of both the BS (1975) and MS (1982)

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### **Community Cultural Development Consulting Practice**

Following are recent examples of my consulting practice; please see my website (above) for more detailed project information. My work falls primarily in the areas of planning and facilitation; teaching and training; outreach and equity; network and coalition development; and program development, management, research and evaluation. I have a particular area of emphasis in community cultural development – strengthening and utilizing local culture toward community improvement. Page three of this resume details my employment with public organizations.

#### ***Teaching and Training***

American Embassy in Berlin. Supported by the American Embassy to speak at conferences and forums in Berlin and Tübingen, Germany. Topics focused on equity, access, and cultural strategies to community revitalization. (2017)

University of Oregon College of Design, School of Planning, Public Policy and Management. Taught Community Cultural Development, Arts Participation and Evaluation, and other courses for the Arts Administration Program (2007-2018). As Program Coordinator in Portland (2015-2017) I also developed conferences and workshops on leadership, equity, and evaluation, and conducted research toward a Portland-based master's program.

Kulturpolitische Gesellschaft e.V, Bonn, Germany. Only U.S. presenter at the 2013 German conference on cultural policy and cultural planning: Kultur nach Plan? Strategien konzeptbasierter Kulturpolitik.

U.S. Department of State's Bureau of Education and Cultural Affairs (Fulbright Program). Facilitated a training on Collaborative Practice with 70 Pakistani scholars returning to Pakistan. (2013)

#### ***Planning and Facilitation***

City of Mollala, Oregon. Working with the City of Mollala in visioning the future of the community. (currently)

Netzwerk Kulturberatung. Worked with Dr. Patrick Föhl in facilitating workshops and advising throughout planning process for city-wide cultural plans in Nürnberg and Kassel Germany. (2017-2018)

Clackamas County Cultural Coalition. Assisted with development of the 2018-2021 Clackamas County Cultural Plan for Arts, Heritage, Humanities -- <https://clackamasartsalliance.org/wp-content/uploads/2012/11/CCCPlan-final-web.pdf> -- 2017.

Columbia Gorge Orchestra Association. Facilitated a strategic planning process resulting in CGOA's first strategic plan. (2017)

NeighborWorks Umpqua and City of Roseburg, Oregon. Worked with a local Steering Committee of downtown arts and cultural creatives to develop the foundation for a plan for how Roseburg can grow creative workers, enterprises, and activities in its downtown core/cultural district. (2015)

Oregon Cultural Trust, Salem, Oregon. Organized and facilitated seven regional convenings with members of Oregon's cultural coalitions. (2014)

Clatsop County Department of Public Health, Astoria. Facilitated and developed a strategic plan. (2013)

Clackamas County Tourism and Cultural Affairs, Oregon City, Oregon. Developed with Write to Know Consultants a local heritage assets inventory, assessment and strategic plan (2013).

White Salmon Arts Consortium, White Salmon, Washington. Facilitated development of a strategic plan for this consortium of individuals and organizations concerned with arts in the schools. (2013)

Port of Cascade Locks, Cascade Locks, Oregon. Facilitated for PARC Resources development of a strategic plan for the Port of Cascade Locks. (2013)

Portland Mayor's Office. Facilitated development of Arts East: A Plan for Increasing Arts Equity, Access, and Resources in East Portland, Oregon. (2012)

Public Affairs Research Consultants and KBOO Community Radio, Portland, Oregon. Served as facilitator in a planning process resulting in a board-adopted strategic plan. (2011)

Led development of the following public art plans (1986-2018):

- Following a River. Portland's first public art plan; co-authored with artists Don Merkt and Lee Kelly
- The Voice of the River: A Concept Plan for the Leo Adler Memorial Parkway, Baker City, Oregon
- A Public Art Plan for Downtown Klamath Falls, Oregon
- Public Art Element: Red Soils Campus Master Plan, Oregon City, Oregon
- Public Art Master Plan, Hillsboro, Oregon. Developed with colleague and artist Valerie Otani
- Public Art Master Plan, Beaverton, Oregon. Developed with colleague and artist Valerie Otani
- Clackamas County Trolley Trail: Public Art and Amenities Guide, Oregon City, Oregon
- City of Lincoln City, Oregon
- City of Sherwood, Oregon (plan in process)

### *Outreach and Equity*

Beaverton Arts Commission, Beaverton, Oregon. Gathered feedback from over 200 people on how a proposed Beaverton Arts and Cultural Center can be designed and programmed to be most useful and inviting. (2015)

Bag and Baggage Productions, Hillsboro, Oregon. Facilitated conversations with over 100 individuals and community groups in seven rural communities to identify how they can access professional theater. (2013)

Regional Arts and Culture Council, Portland, Oregon. Worked closely with staff to develop a plan with strategies for better engaging and serving ethnic populations in Washington, Clackamas and Multnomah Counties. (2012)

City of Beaverton and Nonprofit Association of Oregon. Conducted a gap analysis between ethnic community values and City of Beaverton policies and services. (2012)

City of Beaverton and Nonprofit Association of Oregon. Organized and facilitated a series of eight community outreach meetings with specific ethnic groups in Beaverton. Meetings focused on identifying barriers to accessing City services and strategies for civic engagement. (2011)

Regional Governance and Culture Research Group, Cultural Management Program, Applied Sciences University, Potsdam, Germany. Consulted on development of a regional cultural development plan for three rural communities in the German state of Brandenburg which are struggling with issues related to a drastically shrinking population. (2009)

### *Network and Coalition Development*

Oregon Outdoor School. Facilitated a planning process (including a statewide town hall/webinar) involving key stakeholders in the early phase of developing an Oregon Conservation Education Coalition. This work laid the foundation for a successful Oregon ballot measure in 2016 creating the Outdoor School Education Fund and authorizing the expenditure of up to \$22 million annually for Outdoor School. (2013-2016)

Oregon Coalition for Outdoor Education. Organized and facilitated six regional gatherings with a broad range of outdoor school advocates across the state. (2015)

Northwest Heritage Resources. Assisted in organizing and facilitating a statewide planning process to re-imagine a folklife and traditional arts service system in the state of Washington. (2013)

Oregon Arts Commission. Organized and facilitated a strategic planning process with key folklife stakeholders across Oregon which resulted in development of the Oregon Folklife Network. In 2011 I assisted the University of Oregon/Oregon Folklife Network in developing its strategic plan. (2010 and 2011)

### *Program Development and Management, Research, Evaluation*

Oregon Community Foundation. Serving as primary evaluator for OCF's Creative Heights Program focused on rewarding artistic/creative stretch and excellence and innovation within Oregon arts and cultural organizations. The first four years of the program has supported roughly 58 projects/grantees with approximately \$4 million. (2014-currently)

City of Beaverton, Oregon. Managed the 2013 and 2014 Beaverton International Celebrations, a large festival celebrating the many ethnic cultures of Oregon's most ethnically diverse community.

Beaverton Arts Commission, Beaverton, Oregon. Managed Ten Tiny Dances, an annual event which showcases the work of contemporary and traditional/ethnic dancers, from 2009-2014.

The Confluence Project (Portland, OR and Vancouver, WA). Led outreach and fund development for a memorial artwork to be designed by artist Maya Lin at Celilo Park, the site of the former Celilo Falls on the Columbia River. Worked with multiple partners including Northwest Indian Tribes and Native residents at Celilo. (2009-2010)

City of Hillsboro, Oregon. Researched and drafted the basis for a long-term arts and culture fund. (2009)

### **Public Employment**

1996-2005      **Community Development Coordinator, Oregon Arts Commission**, Salem, Oregon. Developed and managed the Arts Build Communities Grants Program (awarded 202 grants) and the Arts Build Communities Technical Assistance Program (served 160 groups in 120 communities). Both programs supported local arts and culture in building stronger communities. Worked closely with the Oregon Folklife Program and local and regional arts organizations across the state. I was instrumental in developing key partnerships for the Oregon Arts Commission, including partnerships with the USDA Forest Service and the National Park Service. From 1996 - 1999 I also served as Education Coordinator for the OAC and worked closely with local and regional arts education coordinators and schools and managed education grants programs.

2002-2004      **Community Cultural Participation Grant Program, Oregon Cultural Trust**, Salem, Oregon. Served as one of three initial staff for the Oregon Cultural Trust and developed a new grants program that distributes funding to local arts, heritage, and humanities projects in all 36 Oregon counties and federally-recognized Indian tribes. My work focused on helping a citizen-driven planning committee in each county and tribe(s) -- involving over 400 volunteers statewide -- develop a cultural plan and local cultural coalition. This program brought together local arts, humanities, and heritage representatives in a way not seen before in the United States.

**Select Publications**

Creative Placemaking in the United States. Arts and Cultural Strategies for Community Revitalization in the United States. Written with Dr. E. Redaelli. In Mendel B. (Ed.) *Vom Audience Development zum Cultural Development. Konzepte einer sozial inklusiven "niedrigschwelligen" Kulturvermittlung* (pp. 257-273). Bielefeld, Germany: Transcript. (2016)

Community Cultural Development: Revisiting Our Practice, published in University of Oregon Arts Administration's *CultureWork*, <https://culturework.uoregon.edu/2015/08/18/august-2015-vol-19-no-3-community-cultural-development-2015-revisiting-our-practice-bill-flood>. (Fall, 2015)

Community Engagement in American Cultural Policy, co-authored with Dr. Patricia Dewey, published in 2013 *Jahrbuch für Kulturpolitik, Kulturpolitische Gesellschaft, Bonn, Germany*. (2014)